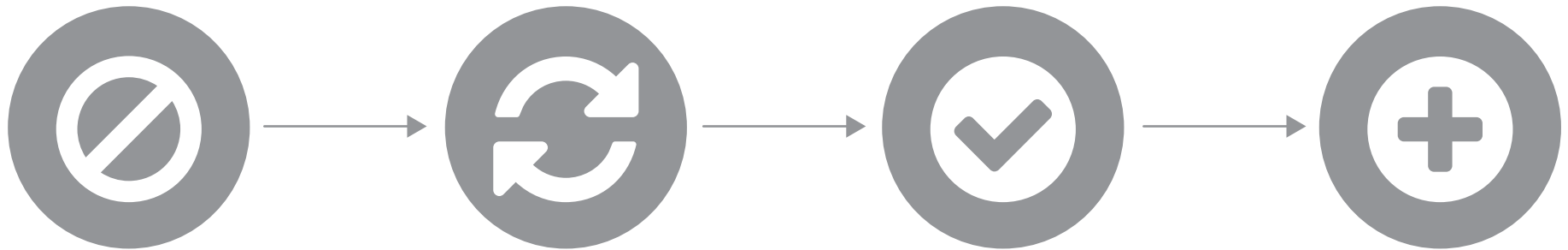


From Cash Flow to Growth

How consistent forecasting helps you in four key ways.



Crisis

Dealing with a current cash flow crisis.

Regaining control of business finances.

Evaluating options and scenarios.

Setting the stage for regular forecasting.

Risk

Preventing a future cash flow crisis.

Establishing an early warning system.

Understanding options available if crisis looms.

Maintaining up-to-date forecasts consistently.

Goals

Setting goals to ensure profitability.

Building revenue forecasts.

Consistent tracking of progress.

Identifying potential issues ahead of time.

Growth

Identifying potential for growth.

Creating a sustainable growth plan.

Building 'what if' scenarios.

Tracking cash flow through expansion.