**PGN Consulting Profit Point Business Plan in a Page**

|  |  |
| --- | --- |
| **Date Prepared:** |  |

|  |
| --- |
| **BUSINESS OVERVIEW** |
| Our Vision |  |
| Our Mission |  |
| Our Service |  |
|  |
| Target Audience |  |
| The Problem |  |
| Our competitors |  |
| Our Solution |  |
| **FINANCIAL PLAN** |
| Company Maturity | 3-5 Year Projection |
|  |  |
| Revenue Stream | Description | Projected Amount |
|  |  |  |
|  |  |  |
| **MARKETING AND SALES PLAN** |
| Marketing Activity | Expected Outcome | Projected Cost |
|  |  |  |
|  |  |  |
|  |  |  |
| **KEY OBJECTIVES AND SUCCESS METRICS** |
| *Objectives We Plan to Achieve in a Given Timeframe and How They Will Be Measured* |
| Activity | Description | Completion Date |
|  |  |  |
|  |  |  |
|  |  |  |