**PGN Consulting Profit Point Business Plan in a Page**

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| **Date Prepared:** |  |

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| **BUSINESS OVERVIEW** | | | |
| Our Vision |  | | |
| Our Mission |  | | |
| Our Service |  | | |
|  | | | |
| Target Audience |  | | |
| The Problem |  | | |
| Our competitors |  | | |
| Our Solution |  | | |
| **FINANCIAL PLAN** | | | |
| Company Maturity | 3-5 Year Projection | | |
|  |  | | |
| Revenue Stream | | Description | Projected Amount |
|  | |  |  |
|  | |  |  |
| **MARKETING AND SALES PLAN** | | | |
| Marketing Activity | | Expected Outcome | Projected Cost |
|  | |  |  |
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|  | |  |  |
| **KEY OBJECTIVES AND SUCCESS METRICS** | | | |
| *Objectives We Plan to Achieve in a Given Timeframe and How They Will Be Measured* | | | |
| Activity | | Description | Completion Date |
|  | |  |  |
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