

# Cash Flow Issues **Kill** More Businesses than anything else.

**25%** of businesses fail due to poor cash management <sup>1</sup>

**70%** were profitable when they closed their doors <sup>2</sup>

**80%** that plan monthly survive vs. **36%** that plan yearly <sup>3</sup>

<sup>1</sup> [time.com/money/3888448](http://time.com/money/3888448)

<sup>2, 3</sup> [finpacific.com/statistics.html](http://finpacific.com/statistics.html)