*he idea is to get your client to book a free meeting with you to talk about cash flow. Feel free to many any adjustments as necessary.*

**EMAIL #1**

Dear [CLIENT NAME],

Today’s economy is challenging - late payments, bounced checks, spiraling costs, tighter revenues and more nasty surprises. However, when it comes to cash management and everything that comes with it, we're happy to offer you some good news…

**[FIRM NAME] is now a licensed Dryrun Partner, meaning that we now offer strategic cash flow management services on top of our regular monthly services.**

Dryrun is an industry-leading cash flow management software that allows our clients to stay ahead of uncertainty. With it, we can ensure that you are making smart, informed financial decisions to stabilize your cash, as well as to promote growth even through volatility.

If you are interested in learning more about our cash flow advisory services, feel free to schedule a 30-minute meeting to discuss out offerings. You can book here: [insert link]

Looking forward to chatting with you!

Kind regards,

[Signature]